



Conference Evaluation

Note: We pore over each and every one of the conference evaluations that we receive, so please let us know how it went for you and if it was a Raving experience!

Fax to 775-329-4947

Presenter Evaluation

1=Put me right to sleep!

5=Couldn't have been better!

Dennis' Top Ten Ways To Find New Casino Customers <i>Comments:</i>	Overall, how would you rate the session?	1	2	3	4	5
	Presenter's effectiveness as a speaker.....	1	2	3	4	5
	Presenter's knowledge of the topic.....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5
Those Other Cash Registers: Marketing Your Non-Gaming Amenities <i>Comments:</i>	Overall, how would you rate the session?	1	2	3	4	5
	Presenter's effectiveness as a speaker.....	1	2	3	4	5
	Presenter's knowledge of the topic.....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5
Toby's Straight Talk: What I've Learned Mentoring Casino Marketers <i>Comments:</i>	Overall, how would you rate the session?	1	2	3	4	5
	Presenter's effectiveness as a speaker.....	1	2	3	4	5
	Presenter's knowledge of the topic.....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5
Victor Rocha Keynote Luncheon: What Has Gaming Brought Us? <i>Comments:</i>	Overall, how would you rate the session?	1	2	3	4	5
	Presenter's effectiveness as speakers.....	1	2	3	4	5
	Presenter's knowledge of the topic.....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5
Keeping the CFO Off Your Back: Marketing ROI Made Simple <i>Comments:</i>	Overall, how would you rate the session?	1	2	3	4	5
	Presenter's effectiveness as a speaker.....	1	2	3	4	5
	Presenter's knowledge of the topic.....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5
Marketing In A Recession <i>Comments:</i>	Overall, how would you rate the session?	1	2	3	4	5
	Presenter's effectiveness as a speaker.....	1	2	3	4	5
	Presenter's knowledge of the topic.....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5
Motivating Middle Management To Produce Marketing Miracles <i>Comments:</i>	Overall, how would you rate the session?	1	2	3	4	5
	Presenter's effectiveness as a speaker.....	1	2	3	4	5
	Presenter's knowledge of the topic.....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5
Secrets Of The Successful <i>Comments:</i>	Overall, how would you rate the session?	1	2	3	4	5
	Presenters' effectiveness as speakers.....	1	2	3	4	5
	Presenters' knowledge of the topic.....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5

WORKSHOP Session I –Workshop	Overall, how would you rate the workshop?	1	2	3	4	5
Attended: _____	Workshop leader’s effectiveness.....	1	2	3	4	5
Comments:	Workshop leader’s knowledge of the topic....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5

WORKSHOP Session II –Workshop	Overall, how would you rate the workshop?	1	2	3	4	5
Attended: _____	Workshop leader’s effectiveness.....	1	2	3	4	5
Comments:	Workshop leader’s knowledge of the topic....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5

WORKSHOP Session III –Workshop	Overall, how would you rate the workshop?	1	2	3	4	5
Attended: _____	Workshop leader’s effectiveness.....	1	2	3	4	5
Comments:	Workshop leader’s knowledge of the topic....	1	2	3	4	5
	Relevance of the content to your position.....	1	2	3	4	5

What topics would you like to see next year at Raving’s 12th Indian Gaming National Marketing Conference?

Raving is working on the 2009 conference schedule – are there any topics that you would like us to devote an entire two days to?

How did you hear about the conference? direct mail letter brochure email newsletter Raving
magazine ad 2008 conference schedule mailed to you Raving website other _____

How do you prefer to receive conference announcements? email snail mail carrier pigeon (now, be serious!)

What are the two most important factors that influence your decision to come to a conference (circle two)

Topics & Presenters Geographical Location Conference Price Travel Expense Approval of your superior Time of Year

Additional Comments: _____

Optional Information: Name _____ Email _____